

# BRM

## **Simon, not too tired from all your traveling between France and the United States ?**

This double schedule combining the two countries is an exceptional chance. Above all I consider it a great privilege to enjoy this possibility. The trips back and fore between the two are quite considerable but very regular. I love traveling, staying in one place is not really my style of living so all in all I would say that it is very stimulating to be able to practice my profession on two different continents.

## **Can you explain to me a little about this years' double program...**

In 2010 I drove for the Highcroft Honda Team in the USA for the American Le Mans series championship. It is a magnificent endurance race, with my team mate David Brabham we won this year's race.

For my second schedule I drove for Peugeot Sport. With my team mates Sebastien Bourdais and Pedro Lamy we won the 1000km of Spa and Seb held the pole position at Le Mans 24H; Unfortunately we had less luck with the race itself but we will have our revenge!

## **How do you adapt from one car to another?**

Of course it does take a few laps to actually adapt to each one. However, I sincerely think that changing cars several times during the year helps in contributing to keep a driver's mind fresh and alert towards the behavior patterns of his cars.

By this I mean that it would be a mistake to adapt to the faults of a car and be no longer conscience of the road behavior problems that you come across in each particular one. This is why I think that it is a huge advantage to go from one to another.

## **What will change in your 2011 schedule?**

I'm working on it right now.

Following the ALMS title in the States, several Indycar teams have expressed interest in my services. This is great news because it is a discipline which is of particular interest to me.

On the other hand I am still in discussion to continue in endurance with Highcroft or another team in the States.

In 2011 I will be back with Peugeot Sport for the winning back of Le Mans on the brand new 90x.

## **Are you happy that we have created a BRM watch especially for you?**

I am delighted to represent BRM.

On one side because I adore watches...and on the other because the BRM spirit corresponds perfectly with the image I wish to convey. Dynamic, elegance, professionalism and the attention to detail.

I really appreciate this BRM because it is so versatile, it can be worn both at dinner parties and in a gym. It is elegant with a predominance of black, it's red hands enhance the dynamic and sporting aspect.

I am really thrilled about having a watch of BRM quality in my name, I hope that it will be a success. It is often said that watches are to men what jewelry is to women.

I wish to thank the BRM team for creating the special BRM Simon Pagenaud.

**Bernard Richards Manufacture - BRM**

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