

# BRM

## INTRODUCING A NEW, LIMITED-EDITION ICON

BRM introduces a new icon to the watch world. Its heart is the R50 movement: inspired by the engine of a racecar, it is equipped with a cylinder which rests on three carbon fiber triangles. The R50 is designed on the Isolast® principle, which consists of mounting the supple movement onto carbon arms. These arms are maintained under pressure in a case ring by means of progressive step springs, thus protecting the movement from shocks as well as unnecessary vibrations, just as an engine is isolated from the automobile chassis by its silent blocks. The R50 has a diameter of 50 mm, a 48-hours power reserve and is water resistant up to 100m.

The presentation of four limited edition series (of 100 each) V6 and V12 automatic watches at the most recent Rétromobile show was met with unqualified success. The success of the partnership between Bernard Richards Manufacture and Gulf was demonstrated by the first series V12 N°1 Chronographs-a race-inspired timepiece in Gulf livery-which immediately sold-out to enthusiasts and connoisseurs alike.

Inspired by the enthusiasm of collectors, Bernard Richards has developed this new limited edition of 30 automatic R50 watches, delivered in a special box identified by a small metal nameplate bearing the serial number of each example. The first models will be delivered in July, 2011.



### Official Gulf Licensed product

#### Specification

Titanium and black pvd case  
orange and light blue Gulf hands  
Gulf logo on the front glass  
Leather strap with holes, orange and blue stitching

Limited edition of 30 pieces

Maximum recommended retail price :  
24 500 €



R 50 - GULF

Limited edition of 30 pieces



*Bernard Richards Manufacture - BRM*

[www.brm-manufacture.com](http://www.brm-manufacture.com)

Contact :

Tél : +33(0)1 61 02 00 25  
[infos@brm-manufacture.com](mailto:infos@brm-manufacture.com)

Bernard Richards Manufacture

Bernard Richards Manufacture