



V12-44-HSR Chronographs

AN EXCEPTIONAL PARTNERSHIP MAKES FOR AN EXCEPTIONAL WATCH. HSR AND BRM HAVE TEAMED UP AND THE RESULT OF THEIR FRUITFUL PARTNERSHIP IS THE V12-44-HSR, WHICH COMES IN TWO VERSIONS. WE DESIGNED A 12-HOUR AND A 24-HOUR VERSION SO THAT OUR TIME-KEEPER CAN KEEP TRACK OF THE HSR TEAM DURING CHAMPIONSHIP RACES.

SPORTING EXCELLENCE

The partnership between BRM and HSR is based on our shared enthusiasm for motor sports and our common ideals: a pure racing spirit and the appreciation of fine craftsmanship. Our brands both evoke excellence and technological prowess, attention to detail and unfailing enthusiasm.

HSR is one of the most exciting championships in the United States and we are proud and happy to be associated with these fabulous events. HSR organises 24-hour races, so we decided to design two versions of the BRM-HSR, the V12-44-HSR 12 hours and the V12-44-HSR 24 hours. The aim of the partnership is to produce exceptional timepieces that reflect the character of our brands and the personality of those who wear our watches.

BRM EXPERTISE

Both versions of the V12-44-HSR are unique designs that bear the hallmark style of our partner. With the 12 and 24-hour versions, drivers, organisers and spectators alike can monitor HSR racing times. With its unique 44mm diameter case, the V12-44 remains the brand's flagship model and is the very essence of motor racing spirit, more so than any other watch. This V12 has a unique design especially for HSR and is fitted with a particularly reliable automatic movement.

TECHNICAL INFORMATION

- Polished stainless steel case
- Black face 12H or 24H, featuring HSR logo
- Black crown engraved with the HSR logo
- Waterproof up to 100 metres
- Sapphire glass on top and bottom
- Blue chequered hour and minute hands
- Other hands in red - Automatic chronographic movement
- Black leather bracelet with blue holes, black buckle

Maximum recommended retail prices
12H: €6,100
24H: €7,400

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